

To sign up for the following 2007-2008 StarPhoenix Educational Services Programs call
1-866-500-6290 or email fferrer@sp.canwest.com

5-12

What's Happening

A newspaper page for Young Readers

September to June

15 copies of the print edition delivered to your school every Tuesday from September 18, 2007 to June 17, 2008 \$ 156.60 + GST
*Daily access to 15 copies of The StarPhoenix digital edition from September 17, 2007 to June 20, 2008.....\$ 132.00 + GST
A Quiz to be used with the "What's Happening" page will be faxed or emailed to you every Tuesday. Send the quiz back to The StarPhoenix and be entered to win great prizes!

* *Monday to Friday only, excluding school breaks and statutory holidays.*

4-8

CanWest CanSpell National Spelling Bee

September to May

CanSpell National Spelling Bee is part of CanWest's ongoing support for literacy programs for children across Canada. Plan to register your class for the 2008 CanWest CanSpell National Spelling Bee! You may register your school on line at www.canspell.com

K-12

Newspaper In Education Week

You choose the week!

October to March

Receive 20 copies of the print edition of The StarPhoenix per day for five days or *daily access to 20 copies of The StarPhoenix digital edition for 6 weeks. You will also receive one (1) teacher's resource called "Now I Get It" FREE. We will attempt to find a business sponsor in your community who will pay for your newspapers. Only one offer per school.

* *Monday to Friday only, excluding school breaks and statutory holidays.*

K-12

The Gift of Literacy

January to June

This program will provide community and perimeter schools with 20 newspapers every Tuesday and Friday from January to June. Teacher librarians, community school coordinators and teachers distribute these papers to **non-subscribing** students whom they believe would benefit from this program. Newspaper-based activity ideas are also provided to the families receiving these papers, giving them an opportunity to read together.

This program is FREE. The newspapers are paid for by The StarPhoenix Educational Services Vacation Donation fund.

The StarPhoenix DIGITAL Edition

The Evolution of Newspaper In Education

The StarPhoenix DIGITAL newspaper edition is now available for classroom use by students and teachers. The new DIGITAL edition merges the traditional strength of the printed newspaper with leading edge tools and electronic access that makes the DIGITAL edition an invaluable learning tool! The StarPhoenix DIGITAL edition can be accessed using any computer in your school. With the DIGITAL edition, you will be able to: Hear every story read out loud, reference 5 days of back issues, email news articles to a friend, translate stories in 12 languages, magnify articles for easy reading and read 10 other Canadian newspapers.

Teachers Resources - Use the newspaper in you classroom more effectively with one of our teacher's activity guides!The StarPhoenix offers a vast selection of teachers' guides that cover a variety of topics: Social Studies, Mathematics, Language Arts, Community Life, Health and Safety, Character and Value education and more! Order 100 newspapers for only \$29 + GST and you will receive one of the following resources FREE!

- 1) **Now I Get It** - Improving comprehension with newspapers! Grades 5-12
 - 2) **Money In Your Life** - This resource will help students acquire information and skills that will help them make informed and wise economic decisions that they will face throughout their financial lives. Grades 7-12
 - 3) **All together Now** - Living and Learning in a Multicultural Society. Grades 5-12
 - 4) **Ever Changing Earth** - A newspaper based environmental study. Grades 5-12
 - 5) **Challenge Inspire and Act** - A newspaper based study of bullying. Grades 5-12
 - 6) **Newspaper Scavenger Hunt** - Offers an interesting and non-threatening way to discover a variety of information found in the newspaper. Grades 5-12
 - 7) **Your Newspaper A Look Inside** - This resource provides in-depth information about the daily newspaper. It includes a teacher's guide, worksheets, activity cards, and supplementary resources. This guide also contains "The Student Press," a manual for publishing your own classroom newspaper. Grades 4-10
 - 8) **Black and White and Read All Over** - Newspaper based colouring book and activity guide. Kindergarten to Grades 1-3.
 - 9) **Just Think** - A teacher's resource that focuses on helping students develop higher-level thinking skills using the newspaper. Students need to be problem-solvers and lifelong learners. Grades 5 -12
 - 10) **The Newspaper Link to Character Education and Citizenship** - provides 120 different activities to use with newspapers. This curriculum emphasizes reading and writing as well as dealing with character traits and current issues that can be explored through newspapers. Grades 4-12
- For a complete list of available Newspapers in Education resources, see the 2007 - 2008 StarPhoenix Educational Services Resource Catalogue. You may get copies of the catalogue at your school library or by contacting The StarPhoenix Educational Services.

Learning through the newspaper

Broaden your students' knowledge of their community and their world with The StarPhoenix

School Delivery

Use today's print or digital edition of The StarPhoenix, delivered right to your school, for lessons in language arts, social studies, math and much more.

Special School Rates

Receive class sets of newspapers at 30%-50% of the newsstand rate.

Teacher's Guides

Our curriculum guides provide lots of practical and fun teaching ideas. Call for a copy of our catalogue.

In-paper content for students

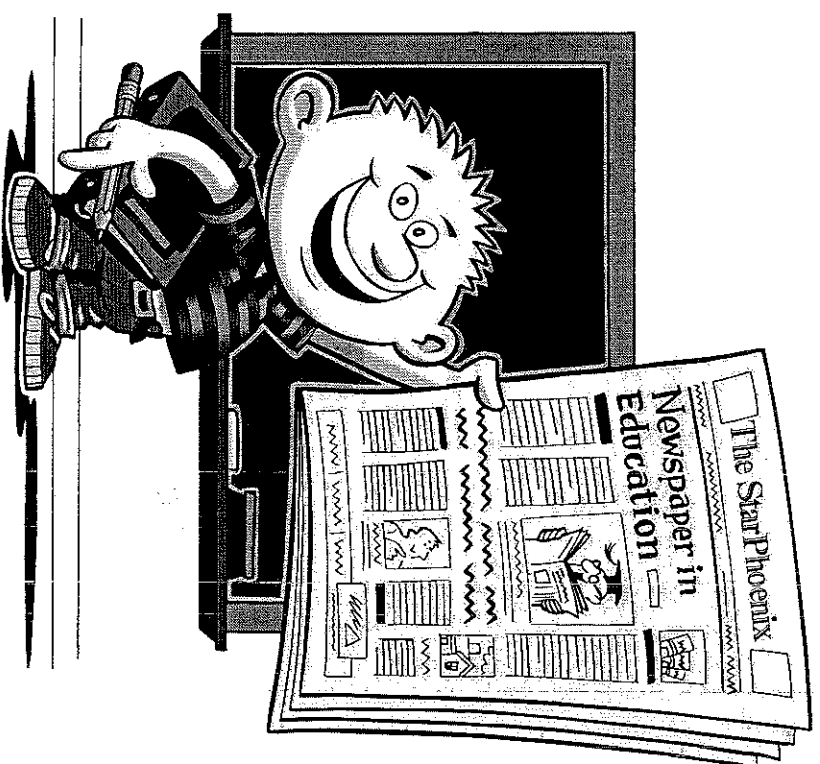
Look for the What's Happening page every Tuesday in The StarPhoenix.

Hands-on Teachers' Workshops

Request a workshop at your school. Learn all about The StarPhoenix Newspaper in Education program and how newspapers can be used in your classroom.

Special Events and Timely Topics

Be watching for information about special programs such as NIE Week, Creative ADventure and CanWest CanSpell National Spelling bee.



Newspapers have something for every student at every level. Whether its international news, sports, entertainment or the comics, The StarPhoenix keeps your students interested and in touch with events happening in their community and the world.

For more information or to order newspapers contact

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The StarPhoenix
**Educational
Services**

A Lifetime of Learning Begins with the Newspaper